

New Beginnings

NUTRITIONALS

Helping Children, Adults, and Families Make a Difference

Patient Referral Options

When you sign up as an NBN practitioner partner, you are set up with a Distributor/Wholesale account which provides you with wholesale prices on supplements that you order to either sell out of your office or for your own personal use. These wholesale discounts are 30-40% depending on the product.

Since many practitioners do not wish to carry supplements in their office (or may only wish to carry limited amounts), you are asked if you would like to participate as a REFERRING account. Choosing to have a referring account will automatically set you up *for the option* to receive commissions.

You have 4 different choices available for you to *refer* NBN supplements to your patients.

1. Patient-Direct Orders

Orders are placed directly by the patient/client on the NBN website under their own account, typically after an appointment or consultation when the practitioner has provided them a list of supplements as part of their treatment plan.

Patient-Direct Orders:

- a. Are placed by the patient/client (under their own account) at retail pricing.
- b. Allows for 20% commissions to be earned on qualifying orders*.
 - i. Practitioner MUST be signed up for a REFERRING account to earn commissions.
 - ii. The patient/customer MUST list your name in the "How did you hear about us?" field on the order.

2. Drop Shipping

Orders are placed by the practitioner/distributor and shipped directly to their patient/customer by indicating their name and address in the "Ship to" fields.

Drop ship orders are:

- a. Placed under the professional account at wholesale cost.
- b. Usually paid for with the practitioner/distributor's credit card after collecting the money from the patient.

- c. Sent from NBN directly to your patient with a packing slip, so no dollar amount is indicated.
- d. Profitable to you in the difference between what you paid (wholesale price) and the amount (retail price or other) charged to your patient/customer receiving the order.

3. **Affiliate Orders**

An affiliate account must be created under the “Affiliate” Tab found on the nbnus.net website. This enables you to create “LINKS” that tie to certain products that you are promoting on your website, social media pages, or through your newsletter.

Affiliate orders:

- a. Accumulate 20% commission when orders are placed through account LINKS*.
- b. Can generate commissions from a wide network of people outside your patient base.

Select [HERE](#) for more information on how to sign up and generate affiliate orders.

4. **NBN-Script**

Similar to Full Script and Wellevate, this feature allows you to create and email a specific supplement order directly to your patient.

NBN-Script orders:

- a. Are created by the practitioner or office staff.
- b. Generate a link in the email sent to the patient/caregiver which allows them to easily checkout and complete the order.
- c. Allow for dosage instructions or comments as needed to the patient.
- d. Provide flexible options to give your patient/caregiver a discount between 10-20% off retail price while also allowing you to share in the profit.
- e. Generates up to 30% commission when patients pay full retail price.
- f. Designed to make compliance easier for your patient.

Select [HERE](#) for more detailed information on using *NBN-Script*,

Still have questions? [Schedule an appointment](#) so we can provide you one-on-one support or training.

*Commissions cannot be earned on BrainChild products, Visbiome, or sale items.